

OUR VALUES

Enterprising, Ambitious and Innovative

We will be ambitious about Ashfield's future and improve the district and the services we offer, by being more creative, open minded, innovative and commercially focussed. We will plan for the longer term, acting as custodian for future generations.

Community and Customer Focused, Putting People First

We will place residents at the heart of our services and treat everyone fairly, involving people in decisions and asking them to shape their own futures. We will listen and learn, whilst recognising individual needs and designing services around those rather than simply standardising, particularly targeting resources at areas of most need.

Positive, Proactive and Successful

We will maximise the use of our resources, working with our partners, integrating services where appropriate, and ensuring effective and efficient delivery of services through prioritisation, project and performance management.

Transparent and Accountable

We will be open and transparent in our decision making. We will be trustworthy, honest and respectful in dealing with our residents and be accountable to them for our actions.

Collaborative

We will work effectively together within the Council as 'One Team', enabling individuals and teams to work across organisational functions, nurturing a culture of mutual trust and respect, accountability and ownership, supported by recognition of such. We will work with other agencies in the public, private and community sectors to deliver services across organisational boundaries in the interests of our residents.

Commitment to Residents

- The Council will treat customers with courtesy and respect.
- The Council will recognise the needs of different customers and make reasonable adjustments.
- The Council will engage with customers and seek their views.
- The Council will be transparent and open in its decision making.
- The Council will make it easier for customers to contact and access Council services.

Commitment to employees

- We value our employees and will recognise their effort and commitment.
- The Council commits to treating employees fairly and respectfully.
- The Council will engage with and consult with employees and Trade Unions on key issues affecting our organisation.
- The Council will maintain its commitment to workforce development and support staff through challenging changes.
- The Council will maintain its commitment to workplace health and wellbeing support for all employees.

Commitment to Councillors

- We value the democratic role that Councillors have in representing the people of Ashfield.
- The Council recognises that the role of a Councillor is challenging and will support Councillors with training to help them deliver their roles.
- The Council will ensure that there is good governance in our democratic processes.
- The Council will keep Councillors of all political parties updated on key issues.